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SÉMINAIRE : ELINA PALIICHUK (BORYS GRINCHENKO KYIV METROPOLITAN UNIVERSITY & CEFRES) "PROSOCIAL STYLISTICS: WARTIME NARRATIVES ON HUMAN TRAFFICKING"



Mardi 1er octobre 18h salle 126

Elina Pallichuk (Borys Grinchenko Kyiv Metropolitan University & CEFRES) "Prosocial Stylistics: Wartime Narratives on Human Trafficking"

The project focuses on exploring narratives about wartime refugees in media in the context of human trafficking. The objective is to identify the linguistic prerequisites for creating impactful educational materials under four perspectives: schemata, metaphor, sensorial language, and narratives fostering prosocial pedagogical practices at a Ukrainian university. The initiative is part of a broader research Changing Young Minds: Student Awareness of Human Trafficking under War Conditions at the French Research Center in Humanities and Social Sciences (Prague) implemented to reduce human trafficking risks for young people in Ukraine.

The study on metaphor showed increased reader response to the manipulated texts saturated with spiderweb-associated verbal units. The significant student responses pointed to their identifying themselves with trafficked persons, imagining themselves being in the same situation, imagining sounds/voices, and being emotionally affected after reading media on human trafficking cases represented through spiderweb metaphors. The study on schemata manifestations in media texts on human trafficking showed that image schemas might serve as "warning" signals in media. A significant tendency for a higher degree of student involvement in the problem of human trafficking when reading texts charged with the verbal manifestations of such schemas as CONTAINMENT and SCALE/ PROCESS/UP was reported: being contained, being in a difficult situation, being in danger, and being in an enclosed space were reported. The study on sensorial language effects conducted with the help of corpus and narrative analyses showed the prevalence of visual, tactile, and acoustic sensory modalities, and the first-person narration. Students reported being more emotionally involved in the story, feeling sympathy for the victim, imagining themselves in the same situation, feeling inside the story, visualising the setting, and feeling touched.

At EMMA she is going to explore human trafficking media scenarios, narrative perspectives, and messages. The problems of narratology will be studied in conjunction with literary criticism, stylistics, pragmatics, and the application of storytelling techniques in media through the lens of war studies, social cognition, media linguistics, and political studies. The results of the stay will help calibrate the survey design for the study and develop the pedagogical methods for using stories about human trafficking in classroom activities. The four areas of the research will help crystallise the most sensitive and subtle cognitive and linguistic strategies to contribute to primary intervention policies in higher educational institutions aimed at preventing the human trafficking risks among vulnerable social groups in wartime Ukraine which can be used as alternative methods in raising social awareness.

CEFRES page: <https://cefres.cz/en/elina-pallichuk>

Pallichuk, E. (2024). The Effects of Sensory Language in Human Trafficking Survival Storytelling: An Empirical Study. *Human Affairs*, Manuscript

Pallichuk, E. A spiderweb of human trafficking: An empirical linguistic study (2023) *Crossroads*, 2023 (43), pp. 124-155. <https://doi.org/10.15290/CR.2023.43.4.07>

Pallichuk, E. (2023). Human Trafficking and Russia-Ukraine War: Resilience in Exploring Student Response *The Modern Higher Education Review*, (8). <https://doi.org/10.28925/2518-7635.2023.815>

Pallichuk, E. Cognitive "warning signs" in human trafficking media texts. (2022) *Crossroads*, 38, pp. 41-65. <https://doi.org/10.15290/CR.2022.38.3.03>

BIO

Elina Pallichuk, Ph.D. is an Adviser to the Speaker of the Verkhovna Rada of Ukraine. She also was an Associate Translation Fellow at "Association4U" working on the harmonisation of Ukrainian legislation with the standards of EU acquis.

As an Assistant Professor at the Department of Linguistics and Translation at Borys Grinchenko Kyiv Metropolitan University, Ukraine, she teaches Stylistics of the English language and encourages teaching Stylistics for social purposes.

As an Associate Researcher at CEFRES fellow (French Research Center in Humanities and Social Sciences) implementing the project *Changing Young Minds: Student Awareness of Human Trafficking under War Conditions*, profiling in metaphor, storytelling techniques, image schemas, and sensory language revealed in discourses and tested by empirical methods. Recently she has become a laureate of the Program of High-Level Scientific Stays for Ukrainian Researchers in Humanities and Social Sciences in France, organized jointly by CEFRES and the French Institute Ukraine.

At EMMA she is going to develop her research goals, access resources (archives, libraries, scientific events, etc.), foster new collaborations in terms of her project *Prosocial Stylistics: Wartime Narratives on Human Trafficking* and discuss it with members of our research team specialized in stylistics, linguistics, narratology, literary criticism, media studies, EU linguistic/translation studies, social cognition and war studies.

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Ce séminaire sera animé par Sandrine Sorlin (PREMMA) et sera accessible à distance via zoom (<https://univ-montp3-fr.zoom.us/j/94868931280?pwd=OqVgOHhkdzBBbzlkK7pk4qyxYFFw1>)

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