

**VILNIUS UNIVERSITY
FACULTY OF COMMUNICATION**

**INTERNATIONAL CONFERENCE
POPULISM IN NATIONAL AND GLOBAL MEDIA**

Date: 24-25 November 2023

Venue: Vilnius University, Theatre Hall and Library, Room 238 (Universiteto str. 3, Vilnius)

Partners:

Lithuanian National Radio and Television

Journal of *Studies in Eastern European Cinema* (Taylor and Francis Group)

Central European Journal of Communication (Polish Communication Association)

Sponsors:

Vilnius University Science Support Fund (Vilnius University)

Faculty of Communication (Vilnius University)

PRELIMINARY PROGRAMME

Day 1: 24 November (Friday)

9.00-9.30 **Registration** (Theatre Hall)

9.30-10.00 **Welcome** (Theatre Hall). Renata Matkevičienė (Vilnius University), Renata Šukaitytė (Vilnius University)

10.00-11.00 **Keynote Session 1** (Theatre Hall):

Agnieszka Stępińska (Adam Mickiewicz University in Poznań, Poland), Populism By, Through, and According to the Media

Chair: Mantas Martišius (Vilnius University, Lithuania)

11.00-11.15 **Break**

11.15 -12.45 **Panel Session 1** (Theatre Hall): **Populism, Polarization and Media Literacy**

Chair: Andrius Gudauskas (Vilnius University, Lithuania)

Ignas Kalpokas (Vytautas Magnus University, Lithuania) How to Be Less Nostalgic than the Populists Are: Going beyond Binary Thinking in Communication Research

Stasys Stirbinskas (Vytautas Magnus University, Lithuania) Are the Failings of Meritocracy Strengthening the Appeal of Authoritarian Populism?

Mantas Martišius (Vilnius University, Lithuania) Populism and Name Calling: When it is Pure Populism, and When it is a Component of Political Propaganda?

Auksė Balčytienė, Jūratė Imbrasaitė (Vytautas Magnus University, Lithuania), Can Media Literacy Reduce Beliefs in Conspiracy Theories?

11.15 -12.45 **Panel Session 2** (Library, Room 238): **Media, Politics, Populism**

Chair: Deimantas Jastramskis (Vilnius University, Lithuania)

Juha Herkman (University of Helsinki, Finland), Meanings of ‘Populism’ and the Radical Right in Finnish and Swedish Media

Katarzyna du Vall (Jagiellonian University, Poland), Izabela Korbiel, (University of Vienna, Austria), Toward Populist Spectacle: the Role of the Media Regulator in (Re)Shaping Media Policy in Poland

Džina Donauskaitė (Vilnius University, Lithuania) Populist Discourses About Journalism in Lithuania: Sources, Channels, and Messages

Magnus Tomas Kėvišas, Andrius Vaišnys (Vilnius University, Lithuania) Populism in Local vs. National News Media: Dissimilarities Due to Different Readership Feedback Practices

12. 45-14.15 **Lunch break**

14.15-15.15 **Keynote Session 2** (Theatre Hall):

Ewa Mazierska (University of Central Lancashire, UK / University of Gdansk, Poland), The Meanders of Populism in Polish Cinema

Chair: Renata Šukaitytė (Vilnius University, Lithuania)

15.15-15.30 **Break**

15.30-17.00 **Panel Session 3** (Theatre Hall): **Populist Discourse in Eastern European Audiovisual Media**

Chair: to be confirmed

Aniko Imre (University of Southern California, USA), Populism and Popular Media Production in the European Periphery

Veronika Hermann (Eötvös Loránd University, Hungary) Global Formats and Local Politics in Contemporary Eastern European Television Series

Tomas Vaitelė (Vilnius University, Lithuania), Particularity of Populism in the Soviet Lithuanian Television Content: Enemies, Heroes and Interpretations of the Past

15.30-17.00 **Panel Session 4** (Library, Room 238): **Populism in Digital and Mass Culture**

Chair: Vincas Grigas (Vilnius University, Lithuania)

Jūratė Černevičiūtė (VilniusTech; Vinius Academy of Art, Lithuania), Resistance Through Media Consumption: A Study of Popular Culture

Konstantinos Dallas, Rimvydas Laužikas (Vilnius University, Lithuania), Memory practices in the Matrix: Investigating the Use of ChatGPT to Analyze and Produce Peculative SNS Conversations on Lithuanian Contested Heritage

Robert Riter (The University of Alabama, USA), Documenting and Archiving Populism: Implications for Archival Methods

Ana Țăranu (Babeş-Bolyai University, Romania), Aesthetic Populism. The Resurgence of Cultural Nativism Across East Central Europe

End of Day 1

Day 2: 25 November (Saturday)

9.00-9.30 **Registration** (Theatre Hall)

9.30-10.45 **Panel Session 5** (Theatre Hall): **Populism in Contemporary Hungarian Cinema: Historical, Generic, Comparative and Transnational Contexts**

Chair: Zsolt Gyóri (University of Debrecen, Hungary)

Zsolt Gyóri (University of Debrecen, Hungary), Populism and the Heroic Historical Film in Contemporary Hungarian Cinema

Györgyi Vajdovich (Eötvös Loránd University, Hungary), Reiterated populism reiterated, recurring topics

Balázs Varga, Eötvös Loránd University, Hungary), Conspiracy against conspiracy

9.30-10.45 **Panel Session 6** (Library, Room 238): **Politics and Populism in Film and TV**

Chair: Renata Stonytė (Vilnius University, Lithuania)

Lars Kristensen (University of Skövde, Sweden), The Yellow Banana: Populist discourse in Danish film and television

Mikołaj Kunicki (University of Wrocław, Poland), Chased by History: The Cinematic Projections of Populist Politics in Contemporary Poland

Renata Šukaitytė (Vilnius University), Populist Narrative Tropes in Emilis Vėlyvis's Thrillers "Zero 3" (2017) and "The Generation of Evil" (2022)

10.45-11.00 **Break**

11.00-12.00 **Keynote Session 3** (Theatre Hall): **Susana Salgado (University of Lisbon, Portugal), Studying the Links Between Populism and Denialism**

Chair: Renata Matkevičienė (Vilnius University, Lithuania)

12.00-13.30 **Lunch Break**

13.30-15.00 **Panel Session 7** (Theatre Hall): **Political Populism During Times of Crisis**

Chair: Viktor Denisenko (Vilnius University, Lithuania)

Jon Järviemi (University of Helsinki, Finland), Populist Communication During Times of Crisis Across Party Lines

Tiago Lapa (Charles University, Czech Republic), The Iberian Far-right Populists and Immigration: An analysis of Chega and VOX

Renata Matkevičienė (Vilnius University, Lithuania), Personal Branding in Populist Communication: Case Study of Campaign on Anti-Covid Regulations in Lithuania

Nina Zrazhevskaya (Borys Hrinchenko Kyiv University, Ukraine), Populism in the Media During the Russian Aggression Against Ukraine (on-line)

13.30-15.00 **Panel Session 8** (Library, Room 238): **Populist Leaders and Politicians**

Chair: Magnus Tomas Kėvišas (Vilnius University, Lithuania)

Jan Křovák, Anna Shavit, Marcela Konrádová (Charles University in Prague, Czech Republic), Populist Leadership in the Czech Republic Through Media Framing Perspective

Szilvi Német (Eötvös Loránd University, Hungary), Deceptive Accounts and Forced Memes: How Populism is Enacted on Facebook in Orbán's Hungary

Giedrė Vaičekauskienė (Vilnius University, Lithuania), How Populist Rhetoric Creates Uniform Dramatical Images: The Case of Lithuanian Political Leaders on Facebook

Liutauras Ulevičius (Vilniaus University, Lithuania), Populists in the Lithuanian Parliament: Major Narratives in 2020-2023

15.00-15.15 **Break**

15.15-16.30 **Panel Session 9** (Theatre Hall): **Populism During Elections and Sport Events**

Chair: Liutauras Ulevičius (Vilnius University, Lithuania)

Juha Herkman (University of Helsinki, Finland), European Public Sphere, Populism and Twitter in the 2019 EP Elections

Audris Narbutas (Kaunas Technical University), How Efficient and Common is Populism in Direct Election of Mayors?

Remzie Shahini Hoxhaj (University of Prishtina, Kosovo), Jeta Abazi (University of Prishtina, Kosovo), Football and National Identity. 'Us' and 'they' in the Swiss National Team

16.30-17.00 **Concluding Remarks** (Theatre Hall)

End of the Conference